



Service Proposal

COUTO GROUP



Hello!

Thank you very much for your interest in my services. My name is Kelly and I am the owner of Couto Group - a results-driven digital marketing agency specializing in Google Ads campaign management, online branding, and digital growth strategies for small and medium-sized businesses.

Our mission is to deliver affordable, effective, and customized marketing solutions that help you attract more customers, increase your sales, and strengthen your online presence. By combining data, creativity, and strategic execution, we help businesses grow sustainably.



Some brands that trust our work!



Startup Website

Your site will be modern, mobile-friendly, and can include features:

- A clean and professional design to build credibility
- Links to your social media
- WhatsApp or contact form integration* (optional)

Delivery:

3 business days

Investment:

\$ 150,00

Google ADS Campaigns

What's included:

- Google Ads campaign creation and management
- Strategic keyword research
- High-converting ad copy creation
- Target audience definition
- Daily campaign monitoring and adjustments
- Monthly performance reports
- Optional landing page creation
- Free marketing consultation
- Budget limit for Google Up: \$500

Package
Startup:

Quarterly Plan

Investment:

\$ 500,00/month

Social Media Management Packages

complete social media solutions for entrepreneurs, small businesses, and content creators looking to establish a strong digital presence.

- Content planning and calendar
- Branded post designs (images, reels or carousels)
- Captions with hashtags and calls to action
- Posting on Instagram and/or Facebook
- Monthly performance reports

- 1:1 Strategy Session

What's included:

- 20 posts per month (5 per week)
- Up to 3 reels or video edits
- Highlight covers, story templates
- Hashtag strategy
- Monthly strategy call

Package Startup:

\$250/month

- Package 12 just ready-to-post designs

\$ 49.90
One-time!

Payment Method



PayPal or Zelle
(Taxes not included)

How to Get Started:

- Fill out our registration form
- Complete your payment online
- Send us the required business information
- Production begins immediately after we receive your materials

Client Responsibilities and Revisions Policy.

1. It is the client's responsibility to complete the project briefing within 5 days and provide any required files or materials necessary for the service.

2. The client is entitled to one free revision, provided that all modification requests are submitted at once. If additional changes are requested separately or after the initial revision, a fee will be applied.

Let's work together?



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Thank You!